



# Water in School Programme

## Annual Report

2024 - 2025



Providing safe drinking water for  
thousands of children around the world



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## A word from the CEO

Dear partners and friends,

When I took up my position as CEO of 1001fontaines last September, I was proud to discover the scale of the *Water in School* (WinS) programme, launched in 2008. The WinS programme follows a **simple and proven principle: providing free, high-quality drinking water to children in public schools every day**, thanks to the water services we develop with our local partners. Built on small locally-based water treatment units and the development of local operational capacities, these services - which produce and distribute refillable 20-liter bottles - ensure reliable and sustainable access to drinking water within communities and schools.

During the **2024-2025 school year**, nearly **400,000 children benefited from the WinS programme**. In Cambodia, the programme reaches more than 1,000 schools across 18 provinces. In Madagascar, in the city of Tamatave, half of all public schools are covered. **The total number of children benefiting from the programme has increased by 3.6%** compared with last year. These figures confirm the programme's ability to grow in line with the expansion of our drinking water services.

While we renew the WinS programme every year, our teams have also shown their ability to respond to more urgent needs when circumstances have required it. In 2025, as several crises hit our intervention areas, they mobilised to assist the affected communities, in addition to the ongoing WinS programme.

**Congratulations to our teams and thank you to our partners:** thanks to your commitment, this initiative continues to grow, strengthen, and sustainably improve the daily lives of children at school, as well as their future.

**Pierre-André T  r  sse**

Chief Executive Officer, 1001fontaines





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## The *Water in School* Programme in the 1001fontaines model

### 1001fontaines: about us

Founded in 2004, 1001fontaines is a non-profit organization that designs and deploys innovative safe drinking water solutions. We address the needs of vulnerable communities by supplying refillable 20-liter bottles. Our approach combines impact and sustainability: we build the capacity of our local partners and support them until they reach scale and financial viability. Our solutions have now been adopted by over a million people in four countries of intervention.

### Quality drinking water: a key issue for children and their communities

**The WinS programme targets children aged 6 to 12**, a crucial age for promoting good hydration and preventing waterborne diseases such as diarrhoea, which remains a leading cause of mortality in our intervention areas. By providing free drinking water at school, we reduce illnesses and absenteeism, while fostering healthier consumption habits that benefit children and their families.

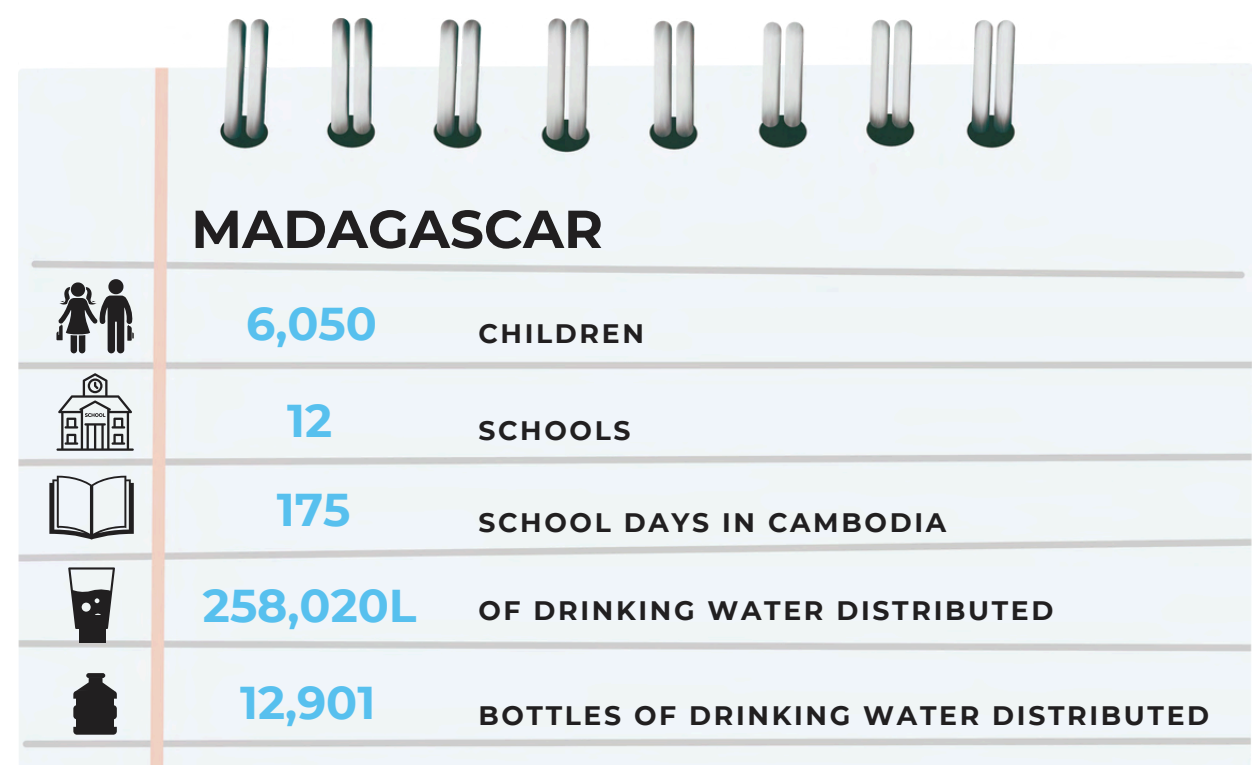
Integrated into our drinking water service model since its launch in Cambodia, the WinS programme relies on the fundamental pillars of our model: water treatment and distribution, quality control through laboratories, and training of local entrepreneurs. These same entrepreneurs provide free, daily drinking water to the schools in their villages. This setup ensures the programme's long-term sustainability.

The WinS programme also benefits from the support of national public institutions and local partners, such as local authorities. This collaboration creates a virtuous cycle, strengthening programme effectiveness, facilitating the creation of new production units, mobilising beneficiaries, and motivating our field teams.

<sup>3</sup> (1) [2013, Hunter and al.; licensee BioMed Central Ltd.](#) and (2) [Hunter PR, Risebro H, Yen M, Lefebvre H, Lo C, and al. \(20140\). Impact of the Provision of Safe Drinking Water on School Absence Rates in Cambodia: A Quasi-Experimental Study.](#)

RESULTS 2024-2025

By the end of the 2024-2025 school year, thanks to you, **399,197 children in Cambodia and Madagascar had daily access to high-quality drinking water at school** - an increase of 3.6% compared with the previous year, when 380,240 children benefited from this programme.





## IN FOCUS: CAMBODIA

## 1. The daily impact of the WinS programme: the story of Mengsroeun Phai

In Trapeang Krasang, in Kampong Cham province, **Mengsroeun Phai has been operating a water kiosk since 2016** for 1001fontaines' local partner, Teuk Saat1001. Formerly a factory worker, she became an entrepreneur to contribute directly to improving the living conditions of her community.

**Every day, she ensures the production and delivery of drinking water to three schools**, enabling hundreds of children in 32 different classes to drink safe water and learn under better conditions.



Seang Ean Phon (operator) and Mengsroeun Phai in front of their water kiosk

*"Before, I used to bring water from home. **Now I fill my bottle at school, and I feel healthier**", says Kheang Vichheng, a sixth-grade student. Her teacher, Chhor Lida Ol, confirms: *"Since drinking water is delivered to the school every day, the children are less sick and more focused."**

Mrs Chot Nai, a water kiosk entrepreneur with school children benefiting from the WinS program in the Kompong Thom province



Mengsroeun Phai's experience echoes what **343 entrepreneurs** across the country are doing to bring the 1001fontaines' model to life. Thanks to this decentralised network of water kiosks, more than **1,000 schools** - approximately **20% of Cambodia's public schools** - **receive free, high-quality drinking water every day.**

This initiative, recognised and supported by national authorities, is now being integrated into public policies.

## 2. A partnership in the making with the Ministry of Education

On August 12, **Teuk Saat 1001** and **1001fontaines** met with **Mr. Kan Puthy, Director of the Primary Education Department at the Ministry of Education, Youth, and Sports**, to present the programme and its contribution to access to drinking water in rural schools.

The discussion highlighted the programme's successes and explored new avenues for collaboration. The meeting covered the **development of training modules for teachers and the integration of "water, sanitation, and hygiene" education into school curricula**. Research opportunities were also discussed to better understand how good practices at school positively influence families.

The details of this collaboration will be defined in a future memorandum of understanding, which will formalise the partnership.

**This meeting marks the beginning of a promising collaboration, with the potential to institutionalise the WinS programme and increase its impact in communities.**



## SOLIDARITY IN TIMES OF CRISIS

Designed to be flexible and agile, our social programmes can adapt rapidly in emergency situations to support beneficiaries, particularly populations affected by crises. In 2025, the border conflict between Cambodia and Thailand displaced more than **500,000 people** across the provinces of Oddar Meanchey, Preah Vihear, Siem Reap, Banteay Meanchey and Battambang.

In response to this humanitarian crisis, **Teuk Saat 1001 entrepreneurs have mobilized to distribute drinking water to displaced families.**

Together, they ensured the **daily delivery of 2,500 20L bottles** in the **most affected areas**, in coordination with local authorities.

This emergency response illustrates our team's ability to act swiftly in crisis situations, leveraging their infrastructure and expertise to protect communities.





## IN FOCUS: MADAGASCAR

## 1. The daily impact of the WinS programme: voices from Romialo School

In Tamatave, the **Romialo public school joined the WinS programme in 2022**. Since Ranontsika water, a local partner of 1001fontaines, has been delivered there every day, habits have profoundly changed.

“**The WinS programme makes parents' lives easier:** no need to boil water anymore because Ranontsika water is available at school. This water promotes students' growth: they are stronger and more energetic, and absenteeism has decreased.”

**Sidonie RASOARIMANGA**, Romialo's headteacher



Students confirm this change. Juliana, aged 5, explains: “*Before, I had stomach aches, but since I've been drinking Ranontsika, I've been healthy.*” For Augustine, aged 13, “***It is good quality water, good for health***”.



The Romialo school's experience reflects the growing success of our programme in Tamatave, which is now deployed in **12 public primary schools**, including **4 new ones** this school year. The programme has reached over **6,000 children**, supervised by 217 teachers.

Over the school year, more than **258,020 liters** of drinking water were distributed, alongside hygiene awareness sessions and regular follow-up visits.





## 2. Awareness and networking activities

On November 22, 2024, the WinS programme launch ceremony was held at Tamatave City Hall, attended by local representatives of the Ministry of National Education, commune authorities, and beneficiary schools. This event provided an opportunity to deliver school water supply kits to the new schools and to reaffirm partnerships.

A few months later, in April, **Ranontsika** actively **took part in the National Water Week, organised by the Ministry of Water, Sanitation and Hygiene**. Through its presence at an exhibition stand and in several conferences, the team showcased its work in schools, engaged ideas with institutions, and strengthened the WinS programme's national visibility.



Finally, the **programme's closing ceremony** on June 4, 2025, highlighted the **results achieved: a reduction in waterborne diseases, improved school attendance, and better hygiene practices in schools**. The day also celebrated the dedication of teachers - the true pillars of the initiative.

Beyond schools, Ranontsika continues its engagement through initiatives such as **Hydrate Feels Great**, a **programme designed to support people with sickle-cell disease**.



“—  
In Tamatave, 18-year-old Mavarina benefits from it: **“Since she started drinking Ranontsika water, her health has improved”**, her brother says. By receiving 20 liters of drinking water per week, she now avoids the painful crises that often required emergency care.

## PARTNERSHIPS AND SOLIDARITY

The work of 1001fontaines would not be possible without the commitment of dedicated partners and solidarity initiatives. The year 2025 once again demonstrated the strength of these alliances.



Since 2020, **Culligan has been supporting 1001fontaines**, directly contributing to strengthening our actions in the field. **Their commitment expanded in 2024, increasing the number of children supported through their funding from 20,000 to 25,000.** We extend our sincere thanks to them for this long-standing collaboration and its tangible impact in the field.

In 2025, solidarity was also expressed through sport, notably during the Paris Marathon and the London Landmarks Half Marathon. **These events raised nearly €30,000 funding access to drinking water for more than 10,000 children.**



## Our Social Programs Pool

To integrate the WinS programme into all our initiatives supporting the most vulnerable populations, we have created the **Social Programs Pool**.

This Pool will enable us to be more flexible and responsive, with **resources that can be mobilized immediately to expand our social programmes or respond swiftly to emergencies**. It is an essential lever for ensuring sustainable access to high-quality drinking water for the most vulnerable and continuing the expansion of the WinS programme, with the ambition of **supporting 500,000 children in 2028**.

To learn more and support this initiative, you can now [contribute to the Social Programs Pool](#).

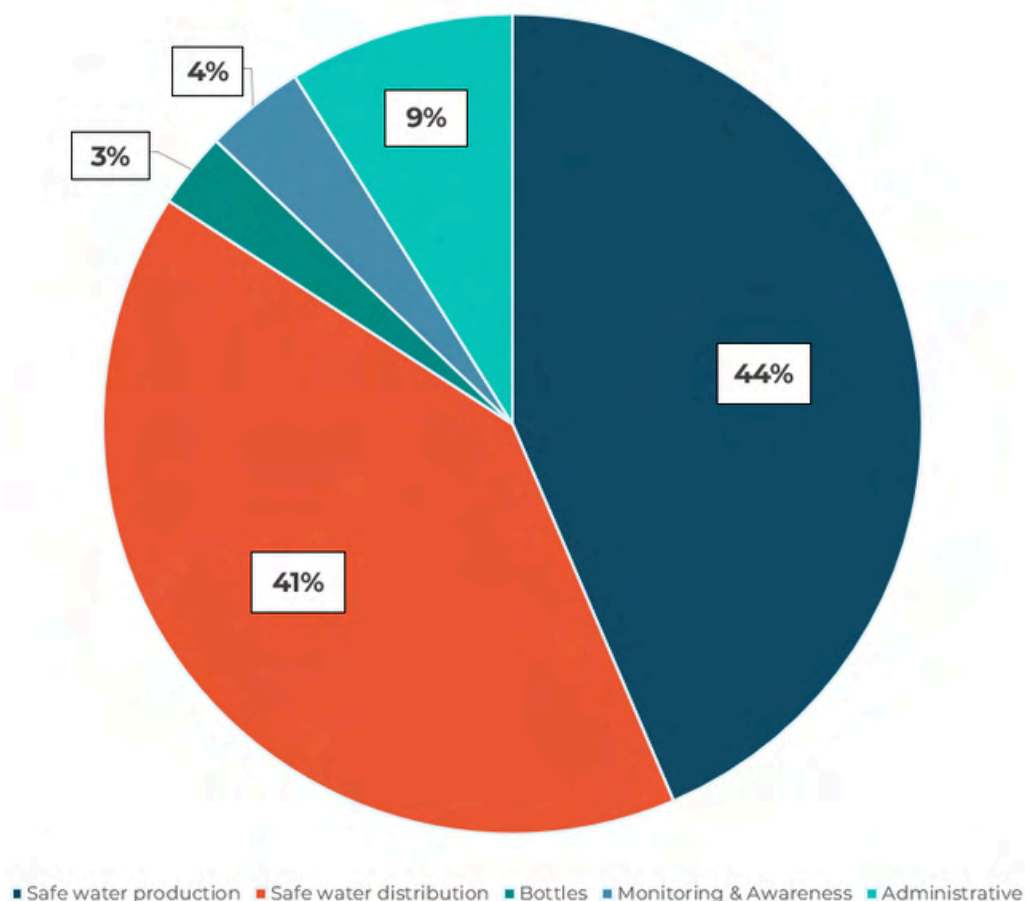




## FINANCIAL REPORT

For the 2024–2025 school year, total expenditure related to the WinS programme amounted to €662,384 (compared to €678,000 the previous year — this slight decrease is mainly due to the 2023-2024 school calendar having fewer holidays, making up for the Covid period).

The detailed costs repartition is as follow:



## 2025-2026 Budget

For the 2025–2026 school year, the projected programme budget is €708,000.



## PARTNERS

We are deeply grateful to our partners and individual donors for their commitment. Thanks to their generosity, we are able to implement the WinS programme and bring about tangible, lasting change in the communities where we work.

ALFRED UND ANNELIESE SUTTER-  
STÖTTNER STIFTUNG  
ANNE FRANK FONDS  
BIG GIVE TRUST / REED FOUNDATION  
BIKAY CAMBODIA  
BRACHARD & CIE  
BRIGHT LIGHT FOUNDATION  
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RG HILLS CHARITABLE TRUST  
ROTARY CLUB NYON  
S&P GLOBAL FOUNDATION  
SOUTER CHARITABLE TRUST  
STIFTUNG NAU MAI  
SWEATCOIN  
TAURO STIFTUNG  
THE ANGUS LAWSON MEMORIAL TRUST  
THE BERGMAN LEHANE TRUST  
THE BIG GIVE TRUST  
THE CARMELA AND RONNIE PIGNATELLI  
FOUNDATION  
THE HARAMEAD TRUST  
THE PAT NEWMAN MEMORIAL FUND  
THE REED FOUNDATION  
THE SMB CHARITABLE TRUST  
THE WATERLOO FOUNDATION  
THE WYN AND KEN LO MEMORIAL  
FOUNDATION  
THIRD WORLD FOUNDATION







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THANK YOU!

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